



北京2022年冬奥会官方合作伙伴 Official Partner of the Olympic Winter Games Beijing 2022

# 伊利股份 2020年度及 2021年一季度业绩

2020 Annual and 2021 1st Quarter Results



# 关于伊利

**About Yili** 

### 关于伊利 About Yili





伊利是亚洲第一的中国乳品企业。

Yili is the No.1 dairy enterprise in Asia.

伊利是中国规模最大、产品线最健全的乳品企业。

Yili owns the largest scale and the most complete product line in China dairy industry.

伊利是中国唯一一家同时符合奥运会及世博会标准,为2008年北京奥运会和2010年上海世博会提供服务的乳制品企业。2017年,伊利签约北京冬奥,成为首家"双奥"健康食品企业。Yili is the sole enterprise in China who conforms to both Olympic Standard and World Expo Standard, providing dairy products for both Beijing

2008 Olympic Games and 2010 Shanghai World Expo. In 2017, Yili became the Official Dairy Products Partner of the Olympic and Paralympic Winter Games Beijing 2022, which made Yili the only healthy food enterprise sponsor for both Summer and Winter Olympics games.

### 关于伊利 About Yili



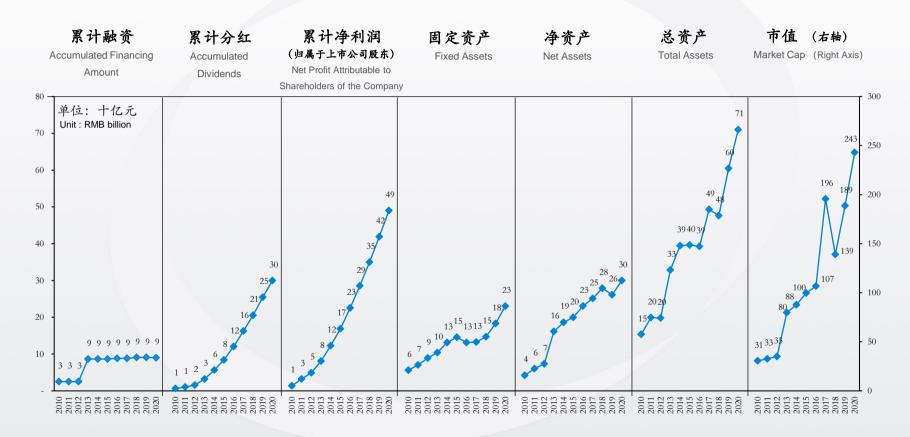
2020年营业总收入达968.9亿元,实现净利润(归属上市公司股东)70.8亿元,双双保持增长,继续稳居亚洲乳业首位。

Total revenues of Yili in 2020 were RMB 96.89 billion, and net profit attributable to shareholders of the company was RMB 7.08 billion. Both revenues and net profit maintained growth as compared with last year and continued to rank NO.1 in Asia dairy industry.



### 股东回报 Shareholder Return





### 领导人简介

#### **Introduction of Our Leader**



#### 潘刚 (内蒙古伊利实业集团股份有限公司党委书记、董事长、总裁)

Pan Gang, the Chairman and CEO of Yili Group

- · 2002年成为中国520家重点工业企业最年轻的总裁 By 2002, he was the youngest president among the 520 key industrial enterprises
- · 2005年6月至今,任伊利集团的董事长兼总裁
  He has been holding the position of Chairman and President of Yili Group since June 2005

### 管理思想

Management Thinking

伊利始终以"厚度优于速度、行业繁荣胜于个体辉煌、 社会价值大于商业财富"的伊利法则,指导企业的每一次 成长。

——伊利集团董事长潘刚

Solid results matter more than time taken; Industrial prosperity outranks personal glory; Social value takes precedence over business fortune; That's the value that we hold in every step of our growth.



### 董事长寄语

#### **Address from Chairman**





在伊利人眼中,世界上只有两种人:一种人是喝牛奶的,一种人是不喝牛奶的,伊利人的使命就是要将这两种人变成一种人,喝牛奶的人,享受牛奶营养与健康的人。

——伊利集团董事长潘刚

In my opinions, there are two kinds of people: the ones who drink milk and the ones who do not. My goal is to combine the two kinds of people into one, the ones who drink milk and enjoy the nutritional and healthy lifestyle by drinking milk.

---- Pan Gang, Chairman/CEO of Yili Group



# 财务回顾

**Financial Review** 

### 全年计划和完成情况

2020 Business Outlook and Results



### 2020年经营计划

**Business Outlook of 2020** 

营业总收入实现 970亿

Total revenues to be RMB 97 billion



利润总额实现 61亿

Total profit before tax to be RMB 6.1 billion



#### 2020年实际业绩

Actual Performance of 2020

营业总收入实现968.9亿

Total revenues reached RMB 96.89 billion

利润总额实现81.5亿

Total profit before tax reached RMB 8.15 billion

### 主要财务指标

### **Financial Highlights**



主要财务指标 Financial Highlights												
人民币(百万元) RMB(million)	2019	2020	增长率 Growth Rate	2020 Q1	2021 Q1	增长率 Growth Rate						
营业总收入 Revenue	90,223	96,886	7.4%	20,653	27,363	32.5%						
主营业务收入 Core Business Revenue	89,509	95,345	6.5%	20,456	26,934	31.7%						
毛利 Gross Profit	33,442	34,505	3.2%	7,646	10,223	33.7%						
毛利率 Gross Profit Margin	37.4%	36.2%	-1.17 ppts	37.4%	38.0%	0.58 ppt						
营业利润 Operating Profit	8,280	8,558	3.4%	1,666	3,491	109.6%						
归属于上市公司股东净利润 Net Profit Attributable to Shareholders of the Company	6,934	7,078	2.1%	1,143	2,831	147.7%						
净利率 Net Profit Margin	7.7%	7.3%	-0.38 ppt	5.5%	10.4%	4.81 ppts						
每股收益(元) EPS (RMB)	1.15	1.17	1.7%	0.19	0.47	147.4%						
净资产收益率 ROE	26.4%	25.2%	-1.20 ppts	4.3%	8.9%	4.62 ppts						

注:毛利是主营业务毛利

Note: gross profit is calculated from core business revenues

### 主要业务收入细分

### Core Business Revenues Segment Breakdown



### 主营业务收入细分

#### Core Business Revenues Breakdown by Segment

人民币(百万元) RMB (million)	2019年		2020年			2020 Q1		2021 Q1		
	收入 Revenues	占比 %	收入 Revenues	占比 %	增长率 Growth Rate	收入 Revenues	占比 %	收入 Revenues	占比 %	增长率 Growth Rate
液体乳 Liquid Milk	73,761	82.5%	76,123	79.8%	3.2%	15,358	75.2%	20,861	77.5%	35.8%
奶粉及奶制品 Milk Powder and Milk Products	10,055	11.2%	12,885	13.5%	28.1%	3,241	15.9%	3,989	14.8%	23.1%
冷饮产品系列 Ice Cream	5,631	6.3%	6,158	6.5%	9.3%	1,812	8.9%	2,062	7.7%	13.8%
其他产品 Other Products	62	0.1%	179	0.2%	188.6%	44	0.2%	22	0.1%	-49.8%
总体 Total	89,509	100%	95,345	100%	6.5%	20,456	100%	26,934	100%	31.7%

### 主营业务收入增长归因

#### **Core Business Revenues Growth Attribution**

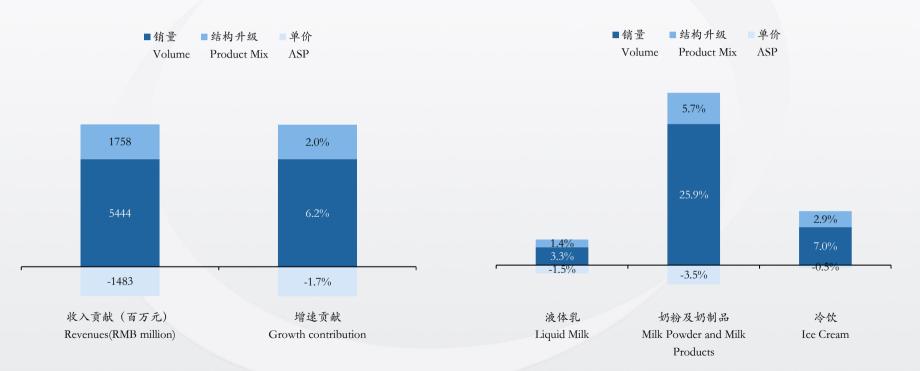


#### 2020年收入增长归因

Revenues Growth Attribution

### 2020年各业务增长归因

Revenues Growth Attribution by Segment



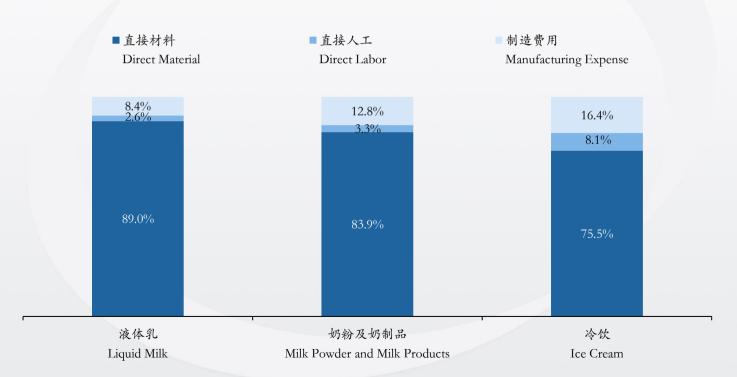
### 业务成本分析

### **Cost by Segment**



### 2020年业务成本分析

Cost by Segment



### 市场占有率

#### **Market Share of Yili**



#### 常温

**Ambient Products** 

2020年市占率 **38.6%**,同比上升**1.0**个百分点 2021年1季度市占率**39.2%** 

The market share of ambient products was 38.6% in 2020, up by 1.0 ppt YoY.

The market share of ambient products was 39.2% in 2021 Q1.

#### 低温

**Chilled Products** 

The market share of chilled products was 14.8% in 2020, remains same as last year.

The market share of chilled products was 15.5% in 2021 Q1.

### 2020年市占率**14.8%**,与去年相比基本持平 2021年1季度市占率**15.5%**

cts was 14.8% in 2020, remains same as last year.

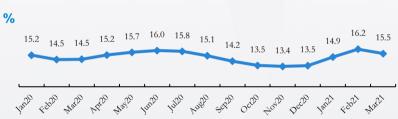
### 婴幼儿奶粉\*

Infant Milk Formula

2020年市占率6.0%,与去年相比基本持平

The market share of infant milk formula was 6.0% in 2020, remains same as last year.







\*注释: 婴幼儿奶粉2021年3月数据尚未完全统计,故不包含该数据

Note: Market share of infant milk formula in March is not shown due to incomplete statistics

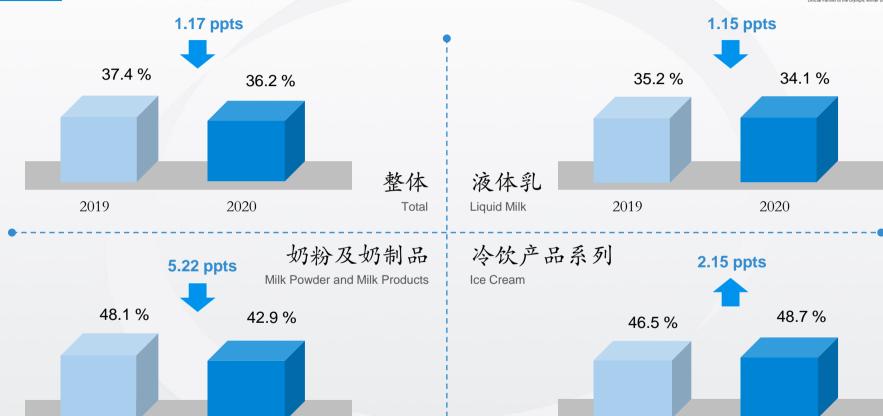
数据来源: 尼尔森 Data source: Neilsen

### 各业务毛利率情况

# 伊利 BEI

#### **Gross Margin by Segment**

2020



2019

数据来源:公司数据 Data source: Company Data

2019

2020

### 销售及管理费用率

**SG&A Expense Ratio** 



### 销售费用率

Selling Expense Ratio



管理费用率

新售費用率 Selling Expense Ratio A&D Expense Ratio

24.9%
23.3%
22.8%
23.4%
22.2%
21.6%
12.6%
12.1%
12.2%
11.4%

2019

2020

2021Q1

2018

数据来源:公司数据 Data source: Company Data

2017

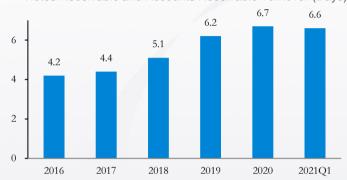
2016

### 营运效率

### **Operating Efficiency**

#### 应收票据及应收账款周转天数

Notes Receivable and Accounts Receivable Turnover (Days)



#### 应付票据及应付账款周转天数

Notes Payable and Accounts Payable Turnover (Days)



数据来源:公司数据 Data source: Company Data



#### 存货周转天数

Inventory Turnover (Days)



#### 现金周转天数

Cash Turnover (Days)



### 现金流和资本开支

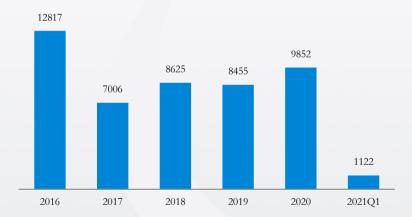
#### **Cash Flow and Capital Expenditure**



#### 经营性净现金流

Net Cash Flow from Operating Activities

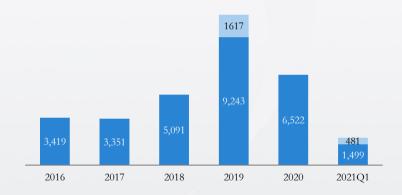
单位: 百万元 Unit: RMB million



### 资本开支

Capital Expenditure

单位: 百万元 Unit: RMB million



- ■取得子公司及其他营业单位支付的现金净额 Net cash paid by acquiring subsidiaries and other business units
- ■购建固定资产、无形资产和其他长期资产支付的现金 Cash paid for the purchase and construction of fixed assets, intangible assets and other long-term assets

### 税息折旧及摊销前利润与投资回报率

#### **EBITDA and ROIC**



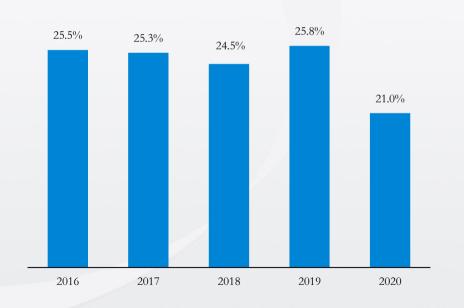
### 税息折旧及摊销前利润及利润率

EBITDA & EBITDA Margin

投资回报率

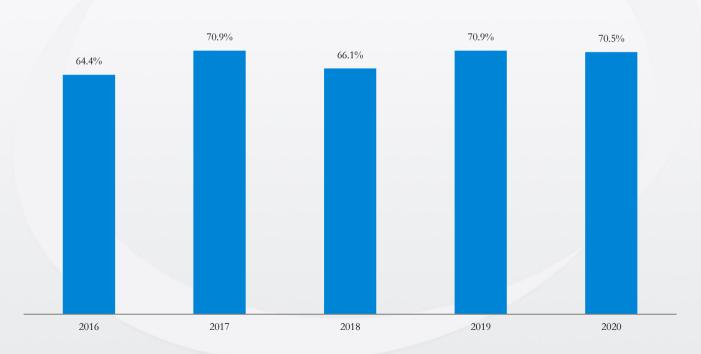
单位: 百万元 Unit: RMB million













# 经营回顾

**Business Review** 





### 品牌 Brand





"BrandZTM发布的"2020年最具价值中国品牌100强"榜单,公司连续8年蝉联食品和乳制品行业第一,并被Brand Finance评为"全球最具价值乳制品品牌"。

Among BrandZ<sup>™</sup> 'Top 100 Most Valuable Chinese Brands in 2020 ' list, Yili ranked First in the food and dairy rankings for 8 consecutive years, and was awarded the world's most valuable dairy brand honor by Brand Finance.

在凯度消费者指数《2020年亚洲品牌足迹报告》中,公司凭借91.6%的品牌渗透率、近13亿的消费者触及数和近8次的购买频次,连续五年位列中国市场消费者选择最多的品牌榜首。

Kantar Consumer Index "Asian Brand Footprint Report 2020" indicates Yili has been the most chosen brand by consumers for 5 consecutive years, with 91.6% in penetration, up to 1.3 billion in consumer reach point and 8 times in purchasing frequency.







#### 重点产品及新品 Key & New Products

"金典""安慕希""畅轻""金领冠""巧乐兹"等重点产品销售收入同比增长 9.6%。公司新品销售收入占比16.0%。

Satine", "Ambrosial, "Chang Qing", "Pro-Kido", "Chocliz", and other key product sales revenue increased by 9.6% YoY. New product sales revenue accounted for 16.0%.

#### 有机产品 Organic Products

有机液体乳零售额比上年同期增长35.1%, 市占份额50.6%, 在对应细分市场位居首位。Organic liquid milk accounted for Retail Market Share of 50.6%, sales revenue up 35.1% YoY, ranking first in corresponding market

#### 产品创新

**Product Innovation** 

公司推出"安慕希"芝士波波球常温酸奶、"金典"低温牛奶、"畅轻"纤酪乳低温酸奶、"QQ星"儿童成长配方奶粉、"伊利" 欣活纾糖膳底配方成人营养品、"伊利"可以吸的儿童奶酪、"妙芝"口袋芝士成人奶酪棒、"伊然"乳矿气泡水、"伊然"乳矿奶茶及"植选"高蛋白无糖豆乳等系列新品,深受消费者喜爱。截至2020年12月底,公司累计获得专利授权3,109件,其中,发明专利授权数量为552件,并有5件专利获得中国专利优秀奖。

New products launched: "Ambrosial Greek Style Flavoured Yoghurt Cheese Bobo Ball Flavour", "Satine Fresh Milk", "ChangQing Spoonable Yogurt", "QQ Star Kid's Nutrition Formula", "Yili Xinhuo Zero-sucrose Dietary Fiber Formula", "Yili Drinkable Cheese", "Miaozhi Pocket Cheese for Adult", "Yiran Milk Minerals Sparkling Water", "Yiran Milk Minerals Milk Tea", "Plant-based Sugar Free Soy Milk" and others. By Dec 2020, Yili has accumulatively obtained 3,109 patents, of which 552 were invention authorized patents, and 5 won China Patent Excellence Award.







持续升级品质领先管理体系, 在构建全球食品安全风险防 控体系的基础上,借助大数 据技术,完善了产品品质评 价体系,并获得了国内首张 食品领域"质量源于设计 QbD-符合性认证"证书

Continue upgrading quality leadership system, build global food safety risk analysis platform, and improve food quality evaluation system through big data. Won the very first certification of "QbD Compliance Conformity" in food industry.



公司通过持续强化品质自 主管理,进一步夯实了全 链条品质领先管理体系。

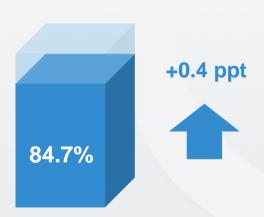
Continue to strengthen independent quality control and further consolidate full-chain leading management system.

### 渠道 Channel

# 伊利 BEIING :

#### 渗透率提升 Higher Penetration

**(2)** 



#### 常温液态类乳品市场渗透率 Ambient liquid milk penetration rate

数据来源:公司数据、尼尔森、凯度、星图 Data source: Company Data、Nielsen、Kantar、Syntun

#### 终端网点增加 Increasing Point of Sales



+5.5 %



乡镇村网点 Country town POS

#### 电商渠道增长

**Growth of E-commerce Channel** 



#### 电商业务收入

E-commerce business revenue

+55.0%

#### 常温液态奶 电商平台份额

Ambient liquid milk market share in E-commerce platform

28.1%

### 常温液态奶电商平台排名

Ambient liquid milk market rank in E-commerce platform

#1

### 产业链 Industry Chain



### 全球供应链协同

**Global Chain Synergy** 

公司加快推进海外市场及生产基地建设进度,充分发挥了"全球供应链网络"高效协同优势。

The company has accelerated the construction progress of oversea markets and production bases, and gave full play to the high-efficient synergy advantages of "global supply chain network".

### 健康产业生态圈

**Health Industry Ecosphere** 

公司开办合作伙伴发展学院,为乳业上下游合作伙伴提供能力建设、融资等服务,构建多方共赢的"健康产业生态圈"。

The company set up a partner development college to provide capacity building, financing and other services for upstream and downstream partners, building a multi-win "health industry ecoshere".

### 产业链金融

**Industry Chain Financing** 

报告期,公司共计发放融资款约212亿元,为4,948家上下游合作伙伴提供了融资服务。2014年至2020年期间,公司累计发放融资款约676亿元,累计服务客户数近7,633户。

Issued RMB 21.2 bn in financing, providing financing services to 4,948 upstream and downstream partners. From 2014 to 2020, the company has accumulatively issued about RMB 67.6 bn in financing and has cumulatively served 7,633 customers.

### 国际化

#### **Globalization**



#### 印尼

Indonesia

公司设在印尼的工厂已完成主体建设, 投产后将显著提升在相关市场的需求 响应和服务保障能力。

The company's factory in Indonesia has completed the main construction, which will significantly improve the demand fulfillment and service capabilities in relevant market.

### 泰国

**Thailand** 

通过加快泰国市场的渠道及终端基础 建设,提高了业务运营效率,公司在 泰国的年度销售额同比增长了68%。

By accelerating the channel and terminal construction in Thai market, the company has improved operation efficiency, and the annual sales in Thailand has increased by 68% YoY.



#### 东南亚

Southeast Asia

利用"安慕希"差异化占位 东南亚高端酸奶市场,进一 步加快了国内及海外业务的 融合,在产品布局、销售网 络、供应链优化等方面取得 了突破。

With the advantage in differentiation, Ambrosial has taken share in the high-end yogurt market in Southeast Asia. The company has further integrated domestic and oversea businesses, and gained breakthroughs in product layout, sales network, and supply chain optimization.

### 伊利文化 Yili Culture





报告期,新冠肺炎疫情突发并肆意蔓延,给企业经营发展带来诸多困难和挑战。公司敏捷响应,用优质的产品和服务守护全国人民的营养和健康,持续开展捐赠和救援行动,竭尽全力帮助合作伙伴共渡难关。

As of December 2020, the company faced many challenges due to the pandemic of COVID-19. However, Yili took immediate actions in response, such as providing high-quality products and services to protect the nutrition and health of consumers across the country, carrying out donation and rescue operations, and doing our best to help partners overcome difficulties.



报告期,公司逆势涨薪,不断升级员工关爱举措,全体伊利人备受鼓舞,推动业务快速复苏。一年来,全体伊利人对伊利文化的理解更加深入,团队的向心力、凝聚力和战斗力进一步提高。

As of December 2020, the company raised salaries against the trend and continuously upgraded employee care measures.

All of the Yili people were encouraged and contributed to a rapid business recovery. Over the past year, employees of the whole company had a deeper understanding of Yili culture, and the team's cohesion was further improved.



# 行业现状及展望

**Industry Status and Outlook** 

### 行业现状 Industry Status



报告期,国内液态类乳品及奶粉终端市场(含线上、线下渠道)零售额比上年同期增长2.1%。其中上述产品的线上渠道零售额比上年同期增长35.7%,线下渠道零售额比上年同期下降2.7%。

Domestic retail sales of liquid dairy products and milk powder (including online and offline channels) increased by 2.1% YoY. Among them, online channel retail sales of the above products increased by 35.7% YoY, and the offline channel retail sales decreased by 2.7% YoY.



Online Increased by

35.7 %

### 线下下降

Offline Decreased by

2.7 %

### 整体增长

Overall Increased by

2.1 %

数据来源:尼尔森、星图 Data source: Neilsen、Syntun



### 行业格局和趋势

#### **Industry Pattern and Trend**





消费者购买力持续提升,越来越多的消费者关注健康、注重健康的生活方式,以乳品为代表的健康食品产业发展前景良好。

Consumer purchasing power continues to rise. More consumers are paying attention to their health and lifestyle, hence the promising development of dairy products in healthy food industry.

**行业空间扩大** Expansion of Industry Space

随着居民消费意识和行为的改变,线上购物、直播带货、社群营销、O2O到家等新兴渠道及模式的创新发展、将带动乳品消费目标群体和市场规模不断扩大。

Through the change of residents' consumption consciousness and behavior, the innovative development of new retail channels, such as e-commerce, live commerce, community purchasing and O2O platforms, will boost the expansion of dairy consumer scale and market size.

消费升级 Consumption Upgrade 居民消费升级趋势日益明显,奶酪、低温牛奶等高价值新兴品类快速增长。

There is an increasing trend of consumption upgrade. High-value emerging categories, such as cheese and chilled milk, are growing rapidly.

人口结构改变 Demographic Change 新生儿出生率走低,人口结构老龄化加快。婴幼儿食品继续通过品类多元化、场景及营养服务创新等方面拉动增长;成人营养品类创新速度加快,市场渗透率保持增长趋势。

Birth rate slows down and aging population structure speeds up. Infant foods continue to drive growth through diversified products, purchasing scenarios and nutrition services innovations; innovation of adult nutrition category accelerates and penetration maintains growing.

数智化 Digital Intelligence

"数智化"时代为产业链升级带来更多可能。

The era of "digital intelligence" brings more possibilities for industrial chain upgrade.



# 经营展望

**Business Outlook** 

### 经营展望 Business Outlook



### 2021年 公司计划

2021 Business Outlook

### 2021年 战略部署

2021 Business Strategy

# 营业总收入实现 1070亿

Total revenues to be

**RMB 107 billion** 



# 利润总额实现 93亿

Total profit before tax to be RMB 9.3 billion

- 1 坚守"伊利即品质"信条,继续以高品质的产品和服务引领业务健康持续发展。 Adhere to the corporate belief of "Yili means the best quality", and contine to lead healthy and sustainable business development with high-quality products and services.
- 2 加快产品创新,继续积极发展健康食品领域新业务。 Boost the pace of product innovation, and continue to actively develop new business in the field of health food.
- 3 继续拓展海外市场,推动国际化业务稳步发展。 Continue to expand overseas markets, and propel the steady develoment of global businesses.
- 加快数字化转型,提升全渠道运营能力。 Accelerate digitization transformation, and improve omni-channel operation capabilities.
- 5 加快奶源发展步伐,提高供应链服务保障能力。 Accelerate the development of raw milk sources, and improve service capabilities of supply chain.
- 6 持续打造"全球健康生态圈",实现与合作伙伴的协同发展、合作共赢。 Continue to build "Global Health Ecosphere", and achieve coordinated development and win-win cooperation with partners.
- 2 继续以 "精益求精、追求卓越、不断超越自我"为要求,夯实公司基业长青的文化根基。 Continue to take "refine ourselves, pursue excellence, and constantly surpass ourselves" as self-requirements, and lay a solid foundation for Yili everlasting cultural foundation.









### 让世界共享健康

World Integrally Sharing Health

## 企业的可持 续发展

Sustainable Development of Yili

### 企业的可持续发展"WISH"体系





2017年11月6日,伊利对企业社会责任管理体系进行全新升级,将"健康中国社会责任(CSR)体系"构筑为面向未来的"共享健康可持续发展(CSD)体系",简称"WISH"体系,意为"美好生活"。

On November 6, 2017, Yili upgraded its corporate social responsibility

management system, transforming the "Healthy China Social

Responsibility (CSR) system" into a future-oriented "Shared

Healthy Sustainable Development (CSD) system",

or "WISH" system, which means "Good Life".



## 持续推进可持续发展战略的实施

#### **Continue to promote Sustainable Development Strategy**



#### 2020年可持续发展联络员全体会议

2020 Sustainable Development Liaison Plenary Meeting



- >> 2019年,伊利发布《伊利集团可持续发展行动纲领(十条)》 In 2019, Yili promulgated the "Yili Group's Program of Action for Sustainable Development (Ten Articles)".
- >> 2019年,伊利成立行业内首个可持续发展供应链全球网络"WISH网络"。

In 2019, Yili established the first sustainable supply chain global network in the industry ("WISH Network").

2020年11月,伊利可持续发展委员会组织召开可持续发展 联络员全体会议。会议覆盖所有职能部门和事业部,分享 学习可持续发展最新趋势及相关知识,让全员充分认识到 企业可持续发展的意义、路径和目标,让可持续发展真正 成为企业的深刻自觉,让每个员工自发自觉地去落实。

In Nov 2020, Yili Sustainable Development Committee organized the Sustainable Development Liaison Plenary Meeting. The conference covers all functional departments and business units, sharing and learning the latest trends in sustainable development and related knowledge. In this way, all employees can fully realize the meaning, path and goals of corporate sustainable development, making it a deep conscious of the company and helping each employee consciously implement it.

# 在环境方面的可持续发展

### **Sustainable Development in Environment**



### 能源消耗的减少量

**Energy Consumption Reduction** 

单位: 吨标煤

Unit: TCE

### reduction

### 总节水量

**Total Water Savings** 

单位: 万吨

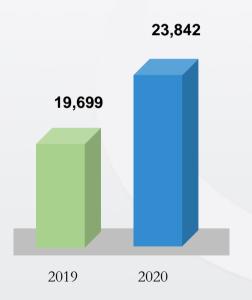
Unit: ten thousand tons

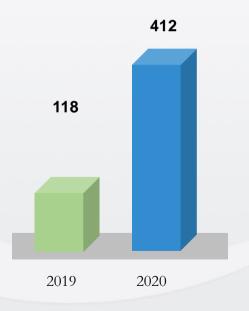
### 塑料包装节约用量

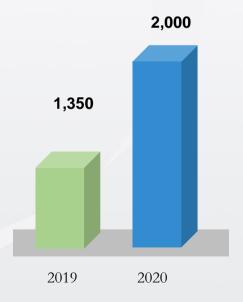
**Plastic Packaging Savings** 

单位: 吨

Unit: tons







# 在社会责任方面的可持续发展





无	贫	穷
No	Pov	ertv

#### 我们的实践

Practice

- --伊利营养2020精准扶贫
- Yili Nutrition 2020 Targeted Poverty
   Alleviation Poriect
- -健康扶贫
- Health Care Poverty Alleviation
- -社会扶贫
- Community Poverty Alleviation

#### 我们的成效

Results

伊利营养2020精准扶贫项目累计投入近8,400万元

Accumulated donation of Yili Nutrition 2020 Targeted Poverty Alleviation Project accounted to RMB 84 million

覆盖全国**25**个省区 Cover 25 provinces

受益儿童**60**万人 Benefit 600 thousand children

### 优质教育

**Quality Education** 

#### 我们的实践

Practice

—伊利方舟

— Yili Ark

#### 我们的成效

Results

伊利方舟项目累计捐赠爱心善款1,902万元

Accumulated donation of the Yili Ark Project accounted to RMB 19.02 million

#### 陆地生物 Life on Land

#### 我们的实践

Practice

一生物多样性保护

Biodiversity Protection

#### 生物多样性保护年报第3份

3rd Annual Report on Biodiversity Protection

我们的成效

Results

伊利共使用FSC包材238亿包

Total consumption of 23.8 billion FSC packs on Yili products

#### 相当于推动可持续森林经营90万亩

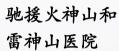
Equal to promoting forest sustainable management of 900 thousand arces

# 万众"伊"心 共克时艰

### All of One Heart and Mind to Fight CORONAVIRUS







Rush to rescue Huoshenshan hospital and Leishenshan hospital





# 捐款捐物总计达2.8亿

Total donation of RMB 280 million





#### 捐赠科研资金

Donate scientific research funds







### 为员工投保新冠 肺炎意外伤害险

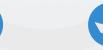
COVID-19 accidental injury insurance for all employees





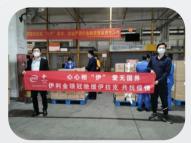
### 调动联盟平台 30家合作伙伴

Mobilize 30 partners on alliance platform



#### 参加国际援助

Participate in international assistance



## 在公司治理方面的可持续发展

## 表記 2 0 2 2 年 条 奥会官方合作 伙伴 Official Furiner of the Clympic Winter Games Beijing 2022

### **Sustainable Development in Corporate Governance**

伊利严格按照《公司法》《上市公司治理准则》以及国家有关法律法规的要求,结合企业发展情况,进一步完善公司的现代企业制度建设和公司治理结构。

Within the report period, Yili improves its construction of modern enterprise system and governance structure, strictly in accordance with Company Law, Governance Standards for Listed Company and requirements of China's relevant laws and regulations in combination with its development.

#### 内控管理 Internal Control and Management

#### 反舞弊培训和宣贯 Training and Publicity of Anti-Fraud



## 公司可持续发展评级提升

### **Rating Improvement in Yili Sustainable Development**







2020年,伊利在明晟公司 (MSCI) ESG 评级中由BB提升至BBB,是中国食品行业中的最高评级。

According to the MSCI ESG ratings in 2020, Yili was promoted from BB to BBB, which is the highest rating in China's food industry.

2020年,伊利首次正式回复企业环境信息透明度的黄金标准——CDP环境问卷。评级结果显示,伊利的多项工作达到或超过食品与饮料加工行业的平均分数,其中森林问卷是中国大陆的最高得分之一。

In 2020, Yili officially responded to the CDP environmental questionnaire, the gold standard for corporate environmental information transparency, for the first time. The rating results show that many of Yili's indexes have reached or exceeded the average score of food and beverage industry, and the forest questionnaire is one of the highest ratings in mainland China.

# 公司可持续发展所获得的荣誉



### **Honors and Awards Granted to Yili on Sustainable Development**

奖项	发布机构
Award	Issuing Authority
实现可持续发展目标企业最佳实践	联合国全球契约中国网络
Best practices to Achieve Sustainable Development Goals	Global Compact Network China
社会责任十大样板企业	国务院发展研究中心
Top10 Model Enterprises for Social Responsibility	Development Research Center of the State Council
精准扶贫优秀案例奖项	国务院扶贫办
Model Case of Targeted Poverty Alleviation	The State Council Leading Group Office of Poverty Alleviation
全球科技创新奖——重大成就奖	联合国工业发展组织上海全球科技创新中心
Global Technology Innovation Award ——Outstanding Achievement Award	Unido Shanghai Global Science & Technology Innovation Center
第十一届中华慈善奖"在抗击新冠肺炎疫情慈善领域作 出突出贡献的表彰名单" The 11 <sup>th</sup> China Charity Awards "Honor List for Outstanding Contributions in Charity for Fighting against Corona Virus"	民政部 Ministry of Civil Affairs
"社会责任发展指数" 乳品行业第一	中国社会科学院
No.1 in dairy industry for "Social Responsibility Development Index"	Chinese Academy of Social Science
国家级绿色工厂	国家工业和信息化部
National Green Factories	The Ministry of Industry and Information Technology
全国脱贫攻坚先进集体	党中央、国务院
National Advanced Collective in Poverty Alleviation	Chinese Party Central Committee, The State Council



企业文化和 品牌管理 Culture and Brand Management

## 企业文化 Our Culture



# 信条

Belief

伊利即品质 "Yili" represents the highest quality.



## 企业文化

#### **Our Culture**





## 愿景

Vision

成为全球最值得信赖的健康食品提供者

Becoming the most trusted healthy food provider around the world.

## 企业文化 Our Culture



## 核心价值观

**Core Values** 

卓越

担当

Excellence

Accountability

创新

共赢

尊重

Innovation

Win-Win

Respect



### 企业文化 Our Culture





## 伊利精神

The Spirit of Yili

主人翁心态

Ownership mindset

高度责任心

Strong sense of responsibility

超强执行力

Powerful execution capability

# 品牌精髓

**Brand Essence** 



### 滋养生命活力 Nourish for Life

是健康食品的提供者,也是健康生活方式的倡导者

It is the provider of healthy food and also the advocator of healthy lifestyle



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— THANK YOU—

谢谢